

LANE
CHANGE
GRAPHIC DESIGN

Attention

It's what every business needs to grow. Attention to detail, to service and to the customer are the qualities of successful companies. But most important is the attention customers pay to your business. And that's where we come in. Getting noticed is what Lane Change does best.

Who we are:

Lane Change is a graphic design firm that links you to your customers. Here's how it works in three easy steps.

First

We work with you to learn your business and identify your needs.

Second

We learn about your customers and your competitors, distinguish your unique offering and provide you with a plan of how best to reach your audience.

Third

We create distinct communications that connect you with your customers. It's that simple.

We understand that you are busy attending to your company and that's why we're here. Connecting our clients with their customers is what we do and have been doing successfully for companies like yours. The creative strength of our



experienced staff, the wide range of services we provide and enduring quality makes us the best choice for building your communications. Engage us to do what we do best so that you can continue doing what you do best.

Print:



Advertising, brochures, corporate identity, promotional flyers, annual reports, magazines, newsletters — anything that's ink on paper. Lane Change designs and produces printed materials that reflect the quality, precision and expertise of your business

and makes a lasting impression on your customers. Some of the services we offer include: Creative design/layout, Scanning, Photo retouching, Custom illustration, Copywriting, Typesetting, Printer management.

Websites:



Creativity, strategy and technical expertise is what makes a website a success. And these are specialties of Lane Change. Does your company need a large or small website? Simple or complex? We

will help you determine your needs, then provide you with a high-performance website that captures your audience and delivers your message in the most effective manner.

LANE CHANGE — *getting businesses noticed*

Visit our website or call us to discover the wide range of services we offer. To get the attention your business deserves, you've got to have something unique, something compelling, something from Lane Change.

www.lanechange.biz

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